



# Navy League

## Radio Public Service Announcements (PSA)

**Note: Pre-recorded files of PSAs (1-3) available.**

### **PSA 1:**

Our nation's sea services protect our waterways, eliminate threats around the world, and safeguard Americans at sea. They have been a vital part of our nation's defense since 1775. Help keep our sea services strong. Support our Navy, Marine Corps, Coast Guard and U.S.-flag Merchant Marine by enrolling as a member of the Navy League of the United States, the number one advocate for our sea services. Learn more at [NavyLeague.org](http://NavyLeague.org). The Navy League is a CFC authorized charity #58495.

\*The final sentence about CFC can be edited out if station managers think it is too direct of a fundraising ask, or to use the PSA beyond the CFC campaign.

### **PSA 2:**

Imagine standing at the open door of a helicopter, hovering in the middle of a storm, preparing to jump into the rough ocean below. Dangerous search-and-rescue missions are just one of the countless ways members of our nation's sea services put themselves at risk to protect us all. Support the members of our Navy, Marine Corps, Coast Guard and U.S.-flag Merchant Marine by enrolling as a member of the Navy League of the United States, an advocate and voice for our nation's sea services. Learn more at [NavyLeague.org](http://NavyLeague.org).

### **PSA 3:**

The U.S. Navy, Marine Corps, Coast Guard and U.S.-flag Merchant Marine protect Americans at home and abroad. They safeguard our economy by keeping waterways and ports open for business. The Navy League of the United States champions their work, and proudly supports sea service members and their families. Enroll as a member of the Navy League to help ensure our nation's sea services have what they need to complete their missions. Learn more at [NavyLeague.org](http://NavyLeague.org).

### **Radio Reader Script for Councils:**

Our nation's sea services protect our waterways, keep sea lanes around the world open for commerce, eliminate threats around the world, safeguard Americans at sea and have been a vital part of our nation's defense since 1775. Help keep our sea services strong. Support our Navy, Marine Corps, Coast Guard and U.S.-flag Merchant Marine by joining the Navy League of the United States, the number one advocate for our sea services. Learn more about the Navy League's local Councils in **{area name}** Visit **{website address\*}** *\*if website address is too long or council does not have website, use [NavyLeague.org](http://NavyLeague.org). Other options include "call us at {phone number}" or "find us on Facebook."*