



Seapower Magazine

Covering the strategies, emerging technologies and operational concepts of the U.S. sea services.



Navy League Presentations

Learn more about the Navy League, the sea services and how you can help.



Media & Marketing Resources

Tools you can use to promote your council's activities.

Communications Page

NLUS home page: <http://navyleague.org/>

1. "Communications" pull-down button
 - a. Preview options available:
 - i. Communications Activity Report
 - ii. SEAPOWER Magazine
 - iii. Media & Marketing Resources
 - iv. Navy League Presentations
 - v. The *Navy Leaguer*
2. Click on [Seapower](#)
 - a. Under "digital edition":
 - i. Ability to capture URL and send to interested prospective member
 - ii. Availability of search box in upper-left, etc.
3. Click on [Navy Leaguer](#)
 - a. Describe "Seapower for the Councils"
 - b. Point out that links are "hot" in each edition
 - c. Submission process is at bottom on Navy Leaguer page
4. Review [Navy League Presentations](#) (Power Point availability)
 - a. Navy League Introductions
 - b. NL Presentation - Navy
 - c. NL Presentation - Coast Guard
 - d. NL Presentation - USMC
 - e. NL Presentation - Merchant Marine
5. Media and Marketing Resources
 - a. Information flyers and applications available to print at home
 - b. Mention [Communication tools](#), Legislative Affairs
 - c. Discuss photo and video libraries
 - d. Cover media tools available:
 - i. Audio PSAs
 - ii. Video spots
 - iii. Print ads

Navy League Website

NLUS home page: <http://navyleague.org/>

1. About Us
 - a. Navy League Video
 - b. National Officers
 - c. National Committees
 - d. Contact Us
2. Membership
 - a. Online Community
 - b. Join Now / Renew
 - c. Council Locator
 - d. Council Resources
 - e. Member Benefits
3. Corporate Affairs
 - a. Corporate Membership Program
 - b. Corporate Membership Benefits
 - c. Membership Applications
 - d. Sea-Air-Space
 - e. Meet Out Corporate Members
4. Programs & Support
 - a. Make a Gift Online
 - b. Ways to Give
 - c. Navy League Foundation
 - d. STEM Institute
 - e. Adopted Ships & Units
 - f. Awards
 - g. Our Partners
5. Meetings & Events
 - a. Events Calendar
 - b. Sea-Air-Space
 - c. International Trade Shows
 - d. Special Topic Breakfast Series
 - e. Convention
 - f. Board of Directors
 - g. Sea Services Reunions
 - h. Ship Commissionings
6. Legislative Affairs
 - a. Write Congress
 - b. Sequestration Action Center
 - c. Grassroots Training
 - d. Legislative Affairs Committee
 - e. Legislative Links & Press Releases