ATTACHMENT SIX

REPORT FOR COUNCIL PUBLIC RELATIONS ACTIVITIES
(as referenced from pages 88 & 106)

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Navy League of the United States

Report For Council Public Relations Activities

Public Relations Recognition Program

Council: _____ Due Date: No Later than March 31, 20XX

Activity Dates:	**Points Earned (Each Occurrence)**	**Cumulative Points This Activity:**	**Type of Activity:**
_____	X 50=	_____	Establishment or Continuation of a Speakers Bureau (Credit once per year)
_____	X 50=	_____	Promotion of Navy League Name This Ship Contest
_____	X 50=	_____	Special Promotion of Navy League Scholarship Program
_____	X 40=	_____	Televised event: i.e.: coverage of a Navy League activity or sponsored event; interview of a Navy Leaguer on any Navy League/sea service topic
_____	X 35=	_____	Navy League information/education presentation to non-Navy League audience (Speakers Program event)
_____	X 35=	_____	Navy League sponsorship of a community education program, i.e.: fundraiser for sea services family assistance, blood drive, high school journalism competition program etc.
_____	X 35=	_____	Navy League TV spot announcement
_____	X 35=	_____	U.S./State Senator or Representative as guest at Navy League meeting or function. Name of Senator/Representative.
_____	X 30=	_____	Radio coverage of interview (same criteria as televised event)
_____	X 30=	_____	Newspaper/magazine article that makes reference to Navy League
_____	X 30=	_____	Newspaper/magazine photo that makes reference to Navy League (May be with newspaper/magazine article referenced above)
_____	X 25=	_____	Navy League radio spot announcement
_____	X 25=	_____	Navy League newspaper/magazine advertisement
_____	X 25=	_____	Publication of at least one issue of council newsletter this quarter
_____	X 15=	_____	Distribution of news release (whether or not used by media)
_____	X 15=	_____	Navy League recognition of non-Navy Leaguer or organization for support or promotion of Navy League or sea services
_____	X 15=	_____	Navy League recognition of sea services ship, station, individual
_____	X 15=	_____	Procurement of proclamation from city, country or state commemorating Navy League Day or sea service anniversary
_____	X?	TBA	Other (attached description of activity)

Total Cumulative Points for Indicated Period(s): _____

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